

The Book Cellar

Selling Your Work on Consignment

Step 1- Let us know about your work!

Please provide us with:

- Your contact information
- Website
- Marketing copy or description of item(s) plus Jpeg images
- Publisher (for authors)
- Price- retail and wholesale
- Distribution details– where to order and terms of sale (discount, shipping charges, etc.)
- Local/ national marketing plans
- Other outlets carrying your items
- Ideas for working with the bookstore on marketing and selling your work

Step 2- We'll be in touch

After we have had a chance to review your work, we will be in touch to let you know if we believe we would be a successful outlet for your work. At that time, we may wish to schedule an appointment to see your work, share ideas, and schedule delivery of your work.

Step 3- We'll track sales and submit payments

Discounts- A minimum discount of 40% is required on all items. For example, if the retail price of an item is \$10, the bookstore would pay \$6. For non-book merchandise, please let us know your suggested retail price.

Trial period- The bookstore will initially carry an item for three months. The sales volume will determine whether the item remains in inventory after the trial period.

Restocking- We'll monitor sales and reorder as necessary.

Returns- If we feel we have excess inventory or sales decline, we will be in touch to ask you to stop by to pick up your items (or pay for return shipping).

Payments- The bookstore will mail you payment quarterly for items sold. Note that any amount due under \$20 will be issued as a Book Cellar gift card. Checks will be processed by the 15th of the month following the end of the quarter (April, July, October, & January).

Please submit your information to Amber Hillegeist at info@abookcellar.net